

WHY

Reason, why we do what we do...
An issue we want solve, the way
we want to bring inspiration

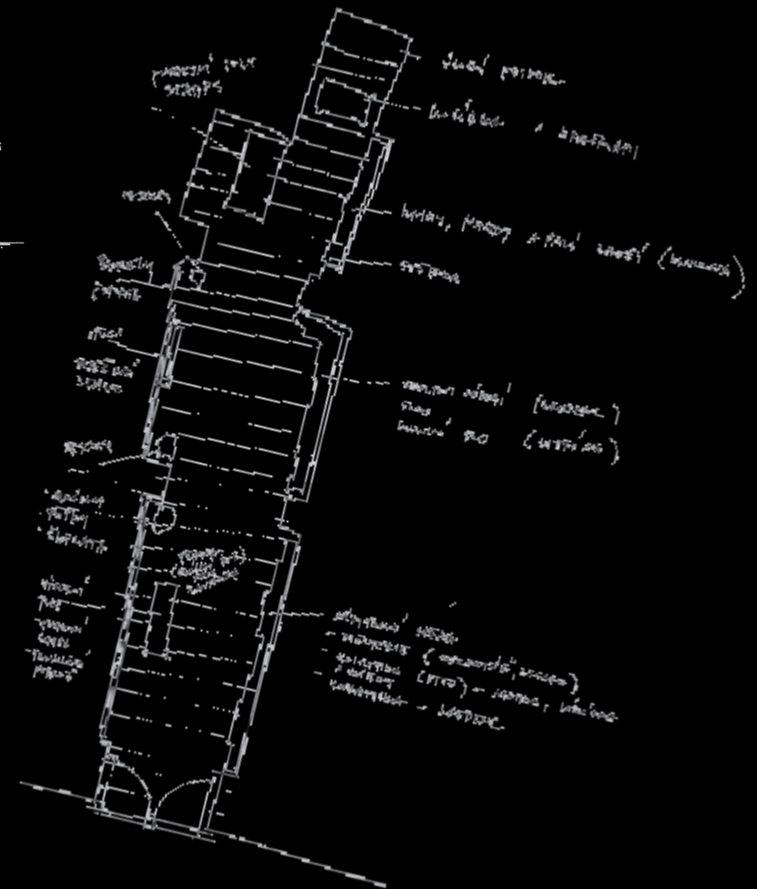
HOW

A way to WHY fulfilment

WHY & HOW interact together,
development in HOW brings WHY
to live

WHAT

Outcome produced by
HOW...products



WHY

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We believe in a new dimension of a souvenir sale...breathing soul into every product...

Our local artists enable you to experience the stories and traditions of true craft production- an integral part of Czech culture and heritage.

HOW

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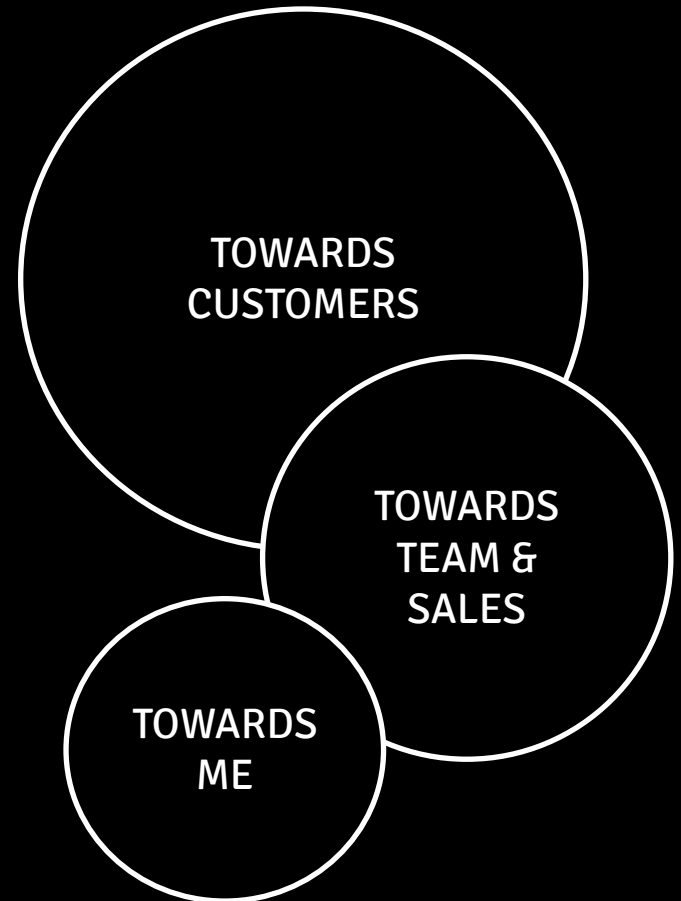
PEOPLE

PRESENTATION

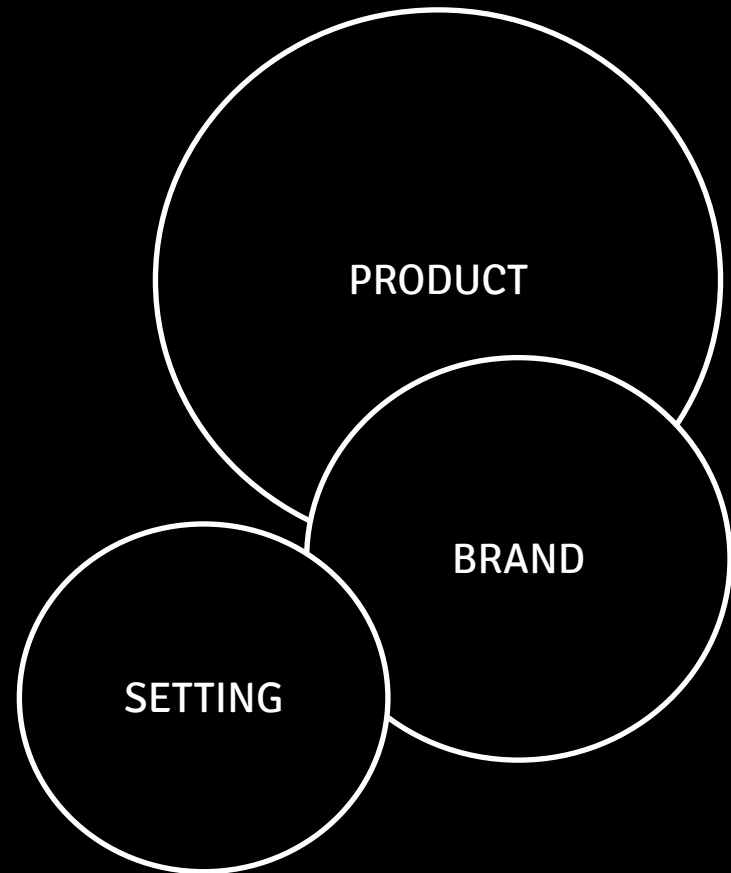
LOCALLY
MADE

WHAT

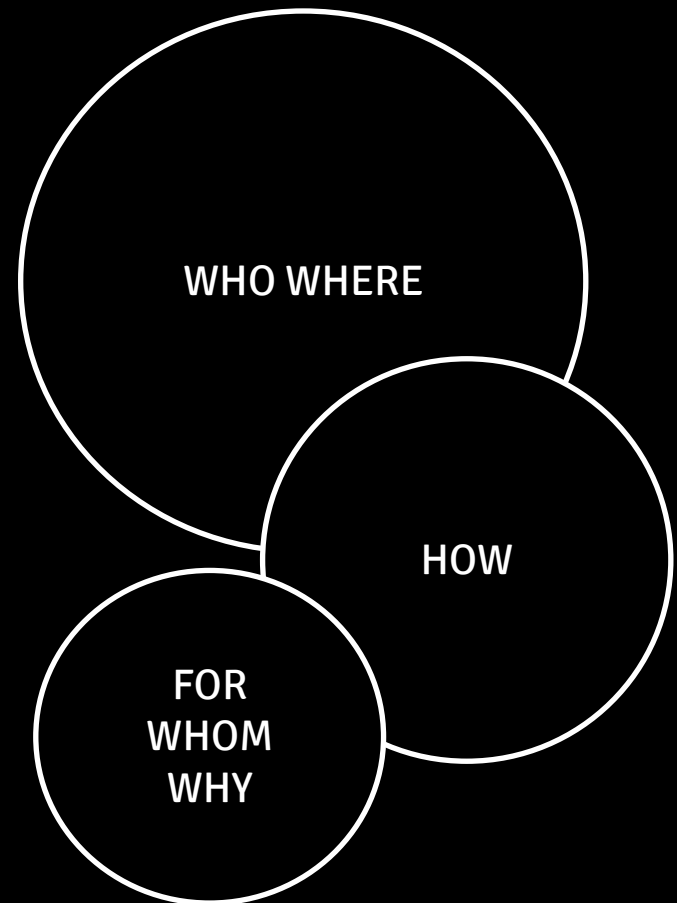
- 1.** Customer is our „friend“ , we can help him only when we get to know him
- 2.** Responsibility and positive approach develop sales, cooperation and even atmosphere
- 3.** Constant improvement brings satisfaction and goals fulfilment



- 1.** Connection with products (production and use)
- 2.** Recognizable brand Local Artists
- 3.** Nice setting – nice atmosphere for as customers as employees



- 1.** We know the craftsman, company and localization. It brings better relations and supports the idea of LA...
- 2.** Production and tradition understanding followed by its presentation brings added value
- 3.** Product use, traditions and today's point of view makes the story of the product more „full“ / „juicy“



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PRESENTATION

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WHAT

Wanted assortment with a story

Local Artists

Praha